

## European Biosolids & Organic Resources Conference & Exhibition

The Royal Armouries, Leeds

20-21<sup>st</sup> November 2017

Promoting your company at 'The Biosolids' annual conference offers a fantastic opportunity to increase your company's profile and brand awareness.

Sponsorship or exhibiting at the biosolids presents an excellent platform to engage with old and new clients and promote your brand at Europe's leading conference for the biosolids and biowaste industries. The benefits of being involved start straight away; we are marketing the conference throughout the year from the Call for Papers, so the sooner you get involved the more benefits you get.

All the most important people in biosolids and organic resources together in one place.

The packages below are just a guide to what is on offer – if you would like to discuss specific requirements please get in touch. e. [clarehunter@aquaenviro.co.uk](mailto:clarehunter@aquaenviro.co.uk), t. +44 (0)1924 257891.

### Lead Sponsor

- Prominent positioning of your logo (alongside Aqua Enviro logo) on all conference materials, including the call for papers brochure, invitation to register brochure, delegate information/event programme, conference bags, delegate lists and badges.
- Prominent positioning of your logo on the events app
- Prominent exhibition space in the exhibition hall
- Opportunity to have a small display in the registration area (suitable for pull-up banners)
- 4 free delegate places
- 30% discount off additional delegate places
- Logo at the top of the [www.european-biosolids.com](http://www.european-biosolids.com) website as 'main sponsor'
- Advert on the [www.european-biosolids.com](http://www.european-biosolids.com) website (static)
- Link to your website from the Aqua Enviro main website events page [www.aquaenviro.co.uk](http://www.aquaenviro.co.uk)
- Logo link on all conference e-shots to Aqua Enviro database of 10,000+ industry contacts
- Full page colour advert in the delegate information/event programme
- Insert in conference delegate packs (up to 4 printed sides of A4)
- 2 tweets in the lead up to the conference
- Inclusion in all press releases
- Opportunity to provide a chair person for a technical session
- Opportunity to run a technical workshop at the conference

£10,000

### Supporting Sponsor

- Logo on all conference literature, including brochures, delegate lists and programme
- Logo link on the [www.european-biosolids.com](http://www.european-biosolids.com) website as 'sponsor'
- Advert on the [www.european-biosolids.com](http://www.european-biosolids.com) website (rotating)
- Link to your website from the Aqua Enviro main website events page [www.aquaenviro.co.uk](http://www.aquaenviro.co.uk)
- Logo link on all e-shots to Aqua Enviro database of 10,000+ industry contacts
- Exhibition space in the main hall
- 4 free delegate places
- 30% discount of further delegate bookings
- Insert or promotional item in the delegates packs (max 4 printed pages A4)
- ½ page advert in the conference programme
- 1 tweet in the lead up to the conference
- Opportunity to provide a chair person for a technical session

£5,000

## Session Sponsorship

- Sole sponsorship of the session of your choice
- Acknowledgement and logo in the conference brochures and programme
- 2 pop-up banners in the meeting room
- Company logo appearing on the opening presentation slide
- ¼ page advert in the conference programme

**£1,500**

## Dinner Sponsorship

- Sole sponsorship of the conference dinner (approx 100 delegates attend)
- Acknowledgement & logo in the promotional conference brochure and the event guide
- Company logo with link on the [www.european-biosolids.com](http://www.european-biosolids.com) and [www.aquaenviro.co.uk](http://www.aquaenviro.co.uk) websites
- Company logo on menus

**£1,250**

## Additional Marketing Options

- Inserts in the delegate packs - **£350**
- Full page advert in the conference programme - **£300**
- ½ page advert in the conference programme - **£200**
- ¼ page advert in the conference programme - **£150**
- Advert on the [www.european-biosolids.com](http://www.european-biosolids.com) website until the event date - **£350**

"I have been attending the Biosolids conference for the last 14 years. The possibility to meet the key technical people involved in the different aspects of the sludge treatment during 2 or 3 days, outside the conventional business environment, is invaluable. I have always found some of the presentations very interesting regarding the new technologies or feedback from site operations. I believe the Biosolids conference is the best technical event in Europe related to Sludge."

***Technical Director, Veolia Water Technologies***

*All prices exclude VAT @ 20%*

For further details or to make a booking please contact

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